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**Sales Manager at The Woodlands Resort & Conference Center
Earns Smart Supplier Award From SMART Meetings Magazine**

THE WOODLANDS, TX (March 30, 2010) . . . Kim Lowe, Sales Manager at The Woodlands Resort & Conference Center, has won the Smart Supplier award for sales creativity and excellence in client care at The Smart Meeting, a three-day educational conference for tourism and meeting planner professionals.

Representatives of Smart Meetings magazine reviewed the nominations and selected Lowe based on her customer service skills, creative sales techniques and effective, cost-saving ideas for meeting planners.

“Kim is one of the strongest team players I have ever had the pleasure of working with. This attribute is not only refreshing, but also vital to the overall success of the entire team,” says Tory Enriquez, director of sales and marketing at The Woodlands Resort.

Transportation service providers; hotels, casino and resort employees; and Convention and Visitors Bureaus were eligible for the Smart Supplier award.

ABOUT THE WOODLANDS RESORT & CONFERENCE CENTER

Where natural beauty meets high-tech convenience, the International Association of Conference Centers (IACC) approved Woodlands Resort & Conference Center combines the highest quality conference facilities with resort amenities. The property is centrally located, a three-hour flight from either coast and 18 miles from Houston’s George Bush Intercontinental Airport.

A founding member of IACC, the 440-room property features 60,000 square feet of flexible meeting space, including a 13,500-square-foot Grand Ballroom and 32 dedicated meeting rooms. Nearly all meeting space offers natural light and views of the lake or forest. Other meeting highlights include two full-service business centers, a concierge floor with private boardroom, an extensive menu of themed food and beverage presentations and a team of experienced meeting professionals. Meeting attendees enjoy activities ranging from team building events to on-property resort amenities such as golf, spa and fitness facilities, 180 miles of nature and bike trails, five pools and indoor and outdoor tennis courts. Visit www.woodlandsresort.com or call 866-554-8118 for group planning needs.

ABOUT SMART MEETINGS MAGAZINE

Smart Meetings is a division of Bright Business Media, LLC, a multimedia company based in Sausalito, California. In addition to producing The Smart Meeting and The Smart Mart—live events connecting

meeting planners and hoteliers—the company publishes Smart Meetings, the premier print and online magazine in the meetings industry, and Smart Meetings Site Solutions, a quarterly direct mail and digital publication. It also hosts smartmeetings.com, an award-winning, interactive website.

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