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FOR MORE INFORMATION:

Anna Drake/Bernard Kaplan
Kaplan Public Relations
(713) 784-1077

TEXAS RESORT BECOMES FIRST TO LAUNCH NEW SOCIAL STATION

Station Allows Guests To Stay Socially Connected To Twitter, Facebook On The Road

THE WOODLANDS, TX (May 29, 2009) . . . The Woodlands Resort, located just 30-minutes north of Houston, has become the first Texas hotel - and perhaps the nation's only - to launch a complimentary Social Station which allows guests to stay connected to Facebook and Twitter while they travel.

Conveniently located in the resort's lobby, the Social Station is set up for immediate access to the popular social networking sites [Twitter](#) and [Facebook](#).

Whether it's bragging about their best golf shot, sipping piña coladas poolside, or announcing the successful outcome of a business meeting, the resort expects both business and leisure guests to embrace this new amenity.

"There's a reason Facebook has over 200 million users. People want to know what everyone else is doing, and more importantly, want to share their own day-to-day experiences," says Kent Johnson, general manager of The Woodlands Resort.

Facebook reports that its fastest growing demographic is users aged 35 and older. "It's not just teens lounging by the pool who are making status updates and adding new tweets, but our business guests are doing the same," he adds. "We wanted to offer our guests an easy way to stay connected while they are away from home."

About The Woodlands Resort

Nestled in 28,000 acres of forest preserves north of Houston, yet easily accessible from I-45, The Woodlands Resort is a destination of fun and relaxation. Just steps from 440 deluxe guest rooms are two championship golf courses and the property's signature Forest Oasis Waterscape™ with waterfalls, synchronized water spouts, waterslides, and a S'mores pit. Guests enjoy seasonal poolside dining, dive-in movies and scheduled family-friendly entertainment. Other resort amenities include a full-service spa and fitness facility, 145 miles of nature and bike trails, and indoor and outdoor tennis courts. Explore the property's four restaurants or lounge, plus nearby shopping and entertainment. Visit www.woodlandsresort.com or call 866-361-5674.

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