



## **THE WOODLANDS RESORT & CONFERENCE CENTER NAMED 2014 PINNACLE AWARD WINNER**

**THE WOODLANDS, Texas** (May 27, 2014) – The Woodlands Resort & Conference Center was named a 2014 Pinnacle Award winner by readers of *Successful Meetings* magazine. The Pinnacle Awards celebrate hospitality excellence by identifying the convention and visitor bureaus, hotels, and conference centers that set the standard for others to follow.

Considered one of the most prestigious awards in the meetings industry, *Successful Meetings* magazine's Pinnacle Award is determined by votes from corporate and association meeting planners, as well as event and incentive specialists. The winners were recognized for doing an outstanding job servicing their meetings, incentive travel programs, trade shows, and conventions during the previous year. The winning hotels and resorts will be recognized in *Successful Meetings'* annual "Pinnacle Registry," published in August 2014, and online at [www.SuccessfulMeetings.com/Pinnacle](http://www.SuccessfulMeetings.com/Pinnacle).

"The Pinnacle Award has added meaning for us in that the winners are selected based upon our clients' personal meeting experiences," said Greg Parsons, The Woodlands Resort & Conference Center General Manager. "As a founding member of the International Association of Conference Centers, everything we do revolves around providing our guests with an exceptional conference experience. Now that we are nearing completion of the Resort's \$60 million dollar expansion and renovation, we will have even more to offer our corporate meeting planners – including a revitalized 13,430 square-foot Grand Ballroom, 184 new guest rooms, a 120-seat steakhouse and more.

### **About The Woodlands Resort & Conference Center**

Nestled in 28,000 acres of forest preserves north of Houston, yet easily accessible from I-45, The Woodlands Resort & Conference Center is an award-winning property, which caters to conferences, business travelers and families with the highest quality conference facilities and resort amenities. Guests at the property enjoy deluxe accommodations, three restaurants and bar, two on-property golf courses, a full-service spa and Forest Oasis Waterscape™ with a two-story waterslide tower, flowing waterfalls, pop fountains and underwater music and murals. The property's 60,000-square-foot conference center, approved by the International Association of Conference Centers, combines natural beauty and high-tech convenience to create an unparalleled event and [Houston meeting venue](#). Most meeting space offers natural light and views of the lake or forest. The conference center also houses two full-service business centers and an executive-level floor with private boardroom. Other resort amenities include on-property indoor and outdoor tennis courts, fitness facility, access to 194 miles of hike-and-bike trails and nearby shopping and entertainment. The resort is currently undergoing a \$60 million dollar renovation and expansion including 184 new guestrooms, a new steakhouse restaurant, new lazy river and renovation of 222 guestrooms, meeting space and public areas. Visit [www.woodlandsresort.com](http://www.woodlandsresort.com) or call 866-361-5674.

### **About The Howard Hughes Corporation®**

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### **Safe Harbor Statement**

Statements made in this press release that are not historical facts, including statements accompanied by words such as “will,” “believe,” “expect,” “enables,” “realize”, “plan,” “intend,” “transform” and other words of similar expression, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on management’s expectations, estimates, assumptions, and projections as of the date of this release and are not guarantees of future performance. Actual results may differ materially from those expressed or implied in these statements. Factors that could cause actual results to differ materially are set forth as risk factors in The Howard Hughes Corporation’s filings with the Securities and Exchange Commission, including its Quarterly and Annual Reports. The Howard Hughes Corporation cautions you not to place undue reliance on the forward-looking statements contained in this release. The Howard Hughes Corporation does not undertake any obligation to publicly update or revise any forward-looking statements to reflect future events, information or circumstances that arise after the date of this release.

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