



THE WOODLANDS RESORT & CONFERENCE CENTER NAMED 2014 SMART STAR SILVER AWARD WINNER

THE WOODLANDS, Texas (June 1, 2014) – The Woodlands Resort & Conference Center was named a 2014 Smart Star Silver Award winner by editors and readers of *Smart Meetings* magazine. The Smart Star Awards celebrate hospitality excellence by presenting gold, silver and bronze awards to resorts, hotels, and convention and conference centers across North America.

Smart Meetings magazine's Smart Star Awards are issued in 25 categories, with The Woodlands Resort & Conference Center earning a silver award for "Best Conference Center." Winners are recognized for doing an outstanding job servicing their meetings, trade shows and convention clients. The entire list of winning hotels and resorts can be found online at <http://www.smartmeetings.com/smart-stars>.

"We are proud to again be named to the Smart Stars winner's list," said Greg Parsons, The Woodlands Resort & Conference Center General Manager and Vice President of Hospitality. "As a founding member of the International Association of Conference Centers, our focus has always been on providing an exceptional conference experience. With the completion of the Resort's \$60 million dollar expansion and renovation close at hand, we will soon have even more to offer our conference center clients – including a revitalized 13,430 square-foot Grand Ballroom, 184 new guest rooms, a 900-foot lazy river, a 156-seat steakhouse and more.

About The Woodlands Resort & Conference Center

Nestled in 28,000 acres of forest preserves north of Houston, yet easily accessible from I-45, [The Woodlands Resort & Conference Center](#) is an award-winning property, which caters to conferences, business travelers and families with the highest quality conference facilities and resort amenities. Guests at the property enjoy deluxe accommodations, three restaurants and bar, two on-property golf courses, a full-service spa and Forest Oasis Waterscape™ with a two-story waterslide tower, flowing waterfalls, pop fountains and underwater music and murals. The property's 60,000-square-foot conference center, approved by the International Association of Conference Centers, combines natural beauty and high-tech convenience to create an unparalleled meeting and event venue. Most meeting space offers natural light and views of the lake or forest. The conference center also houses two full-service business centers and an executive-level floor with private boardroom. Other resort amenities include on-property indoor and outdoor tennis courts, fitness facility, access to 194 miles of hike-and-bike trails and nearby shopping and entertainment. The resort is currently undergoing a \$60 million dollar renovation and expansion including 184 new guestrooms, a new steakhouse restaurant, new lazy river and renovation of 222 guestrooms, meeting space and public areas. Visit www.woodlandsresort.com or call 866-361-5674.

About The Howard Hughes Corporation®

The Howard Hughes Corporation owns, manages and develops commercial, residential and mixed-use real estate throughout the U.S. Our properties include master planned communities, operating properties, development opportunities and other unique assets

spanning 16 states from New York to Hawai'i. The Howard Hughes Corporation is traded on the New York Stock Exchange as HHC and is headquartered in Dallas, TX. For additional information about HHC, visit www.howardhughes.com.

Safe Harbor Statement

Statements made in this press release that are not historical facts, including statements accompanied by words such as “will,” “believe,” “expect,” “enables,” “realize”, “plan,” “intend,” “transform” and other words of similar expression, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on management’s expectations, estimates, assumptions, and projections as of the date of this release and are not guarantees of future performance. Actual results may differ materially from those expressed or implied in these statements. Factors that could cause actual results to differ materially are set forth as risk factors in The Howard Hughes Corporation’s filings with the Securities and Exchange Commission, including its Quarterly and Annual Reports. The Howard Hughes Corporation cautions you not to place undue reliance on the forward-looking statements contained in this release. The Howard Hughes Corporation does not undertake any obligation to publicly update or revise any forward-looking statements to reflect future events, information or circumstances that arise after the date of this release.

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