



ROBARD'SSM TO OPEN IN THE WOODLANDS[®] OCTOBER 20TH
***New Premium Steakhouse from The Howard Hughes Corporation[®] to Serve Up
Perfect Cuts within Perfect Surroundings***

THE WOODLANDS, TX (October 14, 2014) - [The Howard Hughes Corporation[®]](#) (NYSE: HHC) announced today Robard'sSM - an upscale, classic American steakhouse offering an extensive menu of USDA prime grade, dry-aged steaks and chops, seafood and chef-inspired specials - will open on October 20th. Located on the grounds of [The Woodlands Resort & Conference Center](#), Robard's will pay tribute to Howard Robard Hughes, Jr., a man who went after bold experiences and pursued perfection in his work. This pursuit for perfection will be represented in both the culinary offerings as well as the luxe details found in the restaurant's design and decor.

"The perfect steak starts with the perfect cut," said Executive Chef Sammy Holmes. "We start by preparing the USDA prime grade beef at our in-house butchery and smokehouse. We then utilize our signature dry-aging technique to preserve the best qualities of the beef. The result is a steak prepared to perfection, exact to order."

Besides the perfect cuts of meat, Robard's will also boast an interactive fresh seafood bar, a 1,100 bottle glassed-in wine cellar, local hand-picked craft beers on tap and an in-house bakery that crafts from-scratch breads, pastas, desserts and pastries.

Robard's atmosphere will be cool and classic, reflecting the height of Howard Hughes' filmmaking career in the 1930s with a nod to Prohibition era glamour and a touch of modern style and sophistication.

The main dining room at Robard's will boast warm contemporary styling, a stunning 8-foot long raised fireplace framed in dark bronze metal, 14-foot windows and 20' vaulted wood-beamed ceilings with custom chandeliers and skylights. Every table in the restaurant will have expansive views of the 18th green of the Panther Trail™ golf course.

The 60-foot titanium granite bar in Robard's Lounge will feature a fresh seafood bar with an interactive experience for guests. Chefs will prepare seasonal seafood dishes upon order, including house specials such as Lobster Parfait with a Lemon, Avocado and Vodka Cream; Deviled Eggs and Caviar; Yucatan Shrimp with Lime Tomato Relish, Avocado and Sweet Chili Sauce; and a fresh seafood flight.

Two private rooms will be available for events and functions. The Legacy Room will seat 12 and boasts a unique community-style, bar height dining table made from reclaimed wine crates, a wall of windows and expansive views of the green. The Premiere Room will seat 30 and feature white tablecloth seating in round, elegant red leather chairs and floor-to-ceiling windows overlooking the water features on the 18th green.

The restaurant will seat 128 indoors, and just outside Robard's Lounge, guests will be able to dine and relax alfresco on the large outdoor patio with a stacked-stone firepit.

“Robard’s will be an experience to savor,” said General Manager Chris Perry. “Guests can expect highly acclaimed cuisine, uncompromising service and a warm contemporary setting with views unrivaled anywhere else in The Woodlands.”

Although Robard’s is housed on the resort’s grounds, it will stand independently with its own drive and valet at 125 Autumnwood Way in The Woodlands. Robard’s Lounge will open at 4pm, Monday - Saturday, with daily social hour specials from 4pm to 6pm. The dining room will open from 5pm to 10pm Monday - Thursday and from 5pm to 11pm on Friday and Saturday. The restaurant and bar will be closed on Sunday. For reservations, call 281-364-6400 or visit www.robardssteakhouse.com or on [Facebook](#), [Twitter](#) and [Instagram](#).

About The Woodlands® Resort & Conference Center

Nestled in 28,000 acres of forest preserves north of Houston, yet easily accessible from I-45, The Woodlands Resort & Conference Center is an award-winning property, which caters to conferences, business travelers and families with the highest quality conference facilities and resort amenities. Guests at the property enjoy deluxe accommodations, three restaurants and bar, two on-property golf courses, a full-service spa and Forest Oasis Waterscape™ with a two-story waterslide tower, flowing waterfalls, pop fountains and underwater music and murals. The property’s 60,000-square-foot conference center, approved by the International Association of Conference Centers, combines natural beauty and high-tech convenience to create an unparalleled meeting and event venue. Most meeting space offers natural light and views of the lake or forest. The conference center also houses two full-service business centers and an executive-level floor with private boardroom. Other resort amenities include on-property indoor and outdoor tennis courts, fitness facility, access to 194 miles of hike-and-bike trails and nearby shopping and entertainment. The resort is currently finalizing a \$60 million dollar renovation and expansion including 184 new guestrooms, a new steakhouse restaurant, new lazy river and renovation of 222 guestrooms, meeting space and public areas. Visit www.woodlandsresort.com or call 866-361-5674.

About The Howard Hughes Corporation®

The Howard Hughes Corporation owns, manages and develops commercial, residential and mixed-use real estate throughout the U.S. Our properties include master planned communities, operating properties, development opportunities and other unique assets spanning 16 states from New York to Hawai‘i. The Howard Hughes Corporation is traded on the New York Stock Exchange as HHC and is headquartered in Dallas, TX. For additional information about HHC, visit www.howardhughes.com.

Safe Harbor Statement

Statements made in this press release that are not historical facts, including statements accompanied by words such as “will,” “believe,” “expect,” “enables,” “realize”, “plan,” “intend,” “transform” and other words of similar expression, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on management’s expectations, estimates, assumptions, and projections as of the date of this release and are not guarantees of future performance. Actual results may differ materially from those expressed or implied in these statements. Factors that could cause actual results to differ materially are set forth as risk factors in The Howard Hughes Corporation’s filings with the Securities and Exchange Commission, including its Quarterly and Annual Reports. The Howard Hughes Corporation cautions you not to place undue reliance on the forward-looking statements contained in this release. The Howard Hughes Corporation does not undertake any obligation to publicly update or revise any forward-looking statements to reflect future events, information or circumstances that arise after the date of this release.

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