



## **THE WOODLANDS RESORT & CONFERENCE CENTER NAMED TO 2014 “ELITE 50 CONFERENCE CENTERS IN THE SOUTH” LIST**

**THE WOODLANDS, TX (April 21, 2014)** – The Woodlands Resort & Conference Center owned by The Woodlands Development Company, a wholly-owned subsidiary of [The Howard Hughes Corporation](#) (NYSE: HHC), has been named one of the South’s Elite 50 Conference Centers by the editors of *ConventionSouth* magazine.

*ConventionSouth* editors named the resort to the list for being among the “coolest” and “most meeting friendly” conference facilities in the South. Conference facilities were assessed based on various factors such as meetings technology and amenities; facility aesthetics, décor and appearance; and meeting planner reviews and recommendations.

Hundreds of facilities from across 16 states in the South and the Caribbean were reviewed for their eligibility for the list. 80 conference centers were then asked to fill out a detailed qualification form, noting their offerings and best attributes such as videoconferencing capabilities, ergonomic seating, catering, recreation options and outdoor gathering areas.

A full list of “The Elite 50 Conference Centers in the South” can be found at:  
<http://www.conventionsouth.com/conferencecenters.htm>

“The conference centers on this elite list are some of the coolest and most meetings-minded in the South,” said *ConventionSouth* Associate Publisher and Editor Marlane Bundock. “They each offer meeting planners and their attendees a unique set of features such as technology and aesthetics, and are able to host a diverse range of gatherings from cutting-edge business meeting to well-orchestrated social events.”

### **About The Woodlands Resort & Conference Center**

Nestled in 28,000 acres of forest preserves north of Houston, yet easily accessible from I-45, The Woodlands Resort & Conference Center is an award-winning property, which caters to conferences, business travelers and families with the highest quality conference facilities and resort amenities. Guests at the property enjoy deluxe accommodations, three restaurants and bar, two on-property golf courses, a full-service spa and Forest Oasis Waterscape™ with a two-story waterslide tower, flowing waterfalls, pop fountains and underwater music and murals. The property’s 60,000-square-foot conference center, approved by the International Association of Conference Centers, combines natural beauty and high-tech convenience to create an unparalleled meeting and event venue. Most meeting space offers natural light and views of the lake or forest. The conference center also houses two full-service business centers and an executive-level floor with private boardroom. Other resort amenities include on-property indoor and outdoor tennis courts, fitness facility, access to 194 miles of hike-and-bike trails and nearby shopping and entertainment. The resort is currently undergoing a \$60 million dollar renovation and expansion including 184 new guestrooms, a new steakhouse restaurant, new lazy river and renovation of 222 guestrooms, meeting space and public areas. Visit [www.woodlandsresort.com](http://www.woodlandsresort.com) or call 866-361-5674.

### **About The Howard Hughes Corporation®**

The Howard Hughes Corporation owns, manages and develops commercial, residential and mixed-use real estate throughout the U.S. Our properties include master planned communities, operating properties, development opportunities and other unique assets spanning 16 states from New York to Hawai'i. The Howard Hughes Corporation is traded on the New York Stock Exchange as HHC and is headquartered in Dallas, TX. For additional information about HHC, visit [www.howardhughes.com](http://www.howardhughes.com).

### **Safe Harbor Statement**

Statements made in this press release that are not historical facts, including statements accompanied by words such as “will,” “believe,” “expect,” “enables,” “realize”, “plan,” “intend,” “transform” and other words of similar expression, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are based on management’s expectations, estimates, assumptions, and projections as of the date of this release and are not guarantees of future performance. Actual results may differ materially from those expressed or implied in these statements. Factors that could cause actual results to differ materially are set forth as risk factors in The Howard Hughes Corporation’s filings with the Securities and Exchange Commission, including its Quarterly and Annual Reports. The Howard Hughes Corporation cautions you not to place undue reliance on the forward-looking statements contained in this release. The Howard Hughes Corporation does not undertake any obligation to publicly update or revise any forward-looking statements to reflect future events, information or circumstances that arise after the date of this release.

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